















ACTIVISM STORYTELLING

How can we create an interconnected worldwide Jewish family that serves as a light to the nations?

What is the role of Am Israel and Eretz Israel in assisting a people that strive to rejoin a collective?



ACTIVISM & STORYTELLING

Each episode explores a unique community's Jewish life in Africa.

These untold stories simultaneously unpack the layers of the collective Jewish experience worldwide. While weaving together the stories of several tribes, Rudy will delve deep into the age old question of "Who is a Jew?"

What role does genetic evidence play in shaping one's identity?

How did this tribe achieve acceptance back into mainstream Judaism?

OF NIGERIA

What is the significance of passing down an origin story for millenia?

Through what process does an individual truly become part of the nation of Israel?



Is it possible that even today Jews must hide their identity in fear of persecution?



How does a self-sustaining community connect with greater Am Israel?

This film aims to fundamentally shift the way Jewish identity is understood by the world.

Simply put: Our Hebrew-Jewish family in Africa needs help. They deserve recognition like all Israelites; to reconnect, contribute, grow and strengthen Am Israel.

The stakes are high, these communities face poverty, anti-Semitism, threats from radical terror groups, and trouble getting access to clean water, electricity and basic resources.

These issues beg the question: How can we improve their lives and have them rejoin the fold of Am Israel?





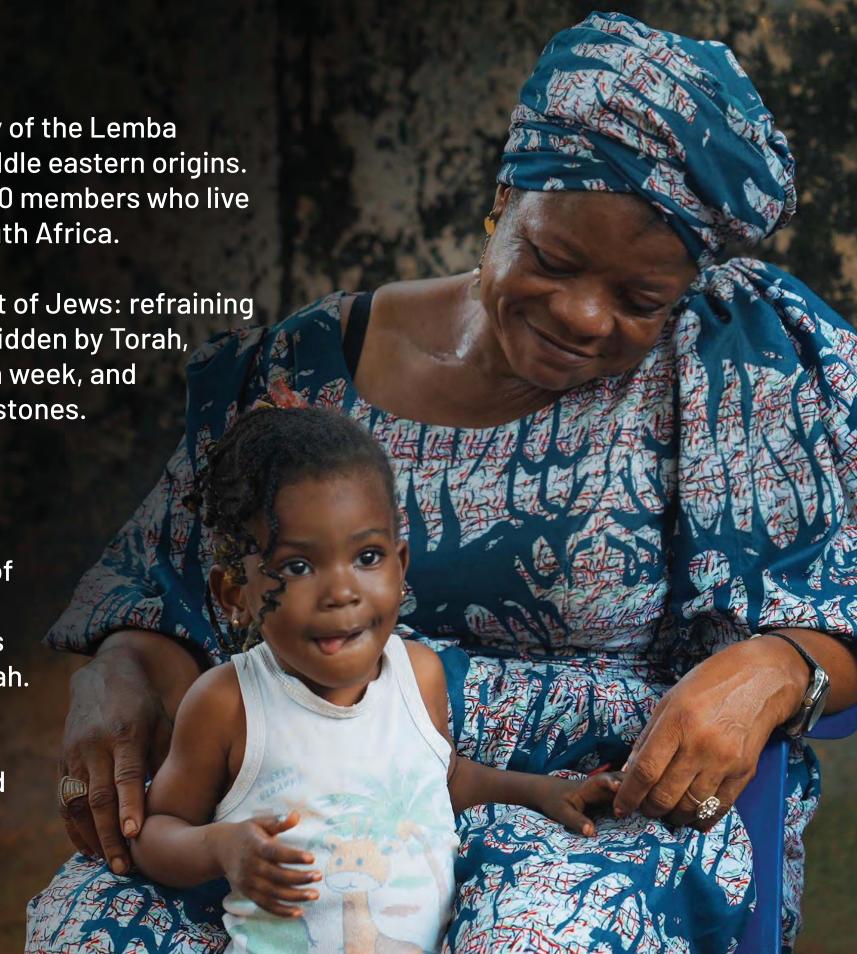
THE LEMBA OF ZIMBABWE Genetic tests have revealed that many of the Lemba tribesmen in southern Africa have middle eastern origins. The Lemba consist of 70,000 to 80,000 members who live in central Zimbabwe and northern South Africa.

They have customs very similar to that of Jews: refraining from eating pork and other foods forbidden by Torah, wearing kippot, have a holy day once a week, and even put Stars of David on their gravestones.

THE IGBO
OF NIGERIA

Religious practices of the Igbo Jews include circumcision eight days after the birth of a male child, observance of kosher dietary laws, wearing tallit and kippot, and the celebration of holidays such as Yom Kippur and Rosh Hashanah.

They identify themselves as part of the worldwide Jewish community, and believe to be the descendants of the Tribe of Gad from the Israelites.



ABAYUDAYA OF UGANDA The Abayudaya are a community in eastern Uganda near the town of Mbale who practice Judaism. They are devout in their practice, keeping kashrut, and observing Shabbat.

They are descendants of a community led by Semei Kakungulu, who converted to Judaism in 1919, and dedicated themselves to the 5 books of Moses.

BETA ISRAEL OF ETHIOPIA

The Beta Israel lived in northern and northwestern Ethiopia, in more than 500 small villages. The Beta Israel appear to have been isolated from mainstream Jewish communities for at least a millennium.

They suffered religious persecution and a significant portion of the community were forced into Christianity during the 19th and 20th centuries; those converted became known as the Falash Mura.





Out among the gorgeous vistas of the African continent we'll film in lush 4k to fully capture the vibrant locations and the stories of diverse communities.

Part "Planet Earth" and part "Vice Doc" - we'll split the difference between carefully considered, well framed composition and guerilla style cinematography.

From small, remote villages in jungles to densely populated cities, our adventure will take us all over the continent. Talking head interviews and in-situation conversations will drive the narrative.















Pre-Production and Production

\$700,000



Post Production

\$300,000



Total

\$1,000,000



Activist / Influencer Rudy Rochman will host this journey. The film will use his deep knowledge of Jewish history and passion for empowering the next generation of Jews. We'll film his discovery, connections, and interactions with the Jewish tribes in the African diaspora, and basic resources.

These issues beg the question: How can we improve their lives and have them rejoin the fold of Am Israel?

Rudy is known for his work as a Jewish & Israel rights activist with over 100,000 followers worldwide on <u>Facebook</u>, <u>Instagram</u>, <u>YouTube</u> and <u>Twitter</u>. Rudy currently serves on the boards of The Israel Innovation Fund and American Zionist Movement. In 2018, Rudy received the 36 Under 36 award for being one of the most influential Jews in the world.





/RudyRochman.Page



<u>@rudy_israel</u>



RUDY ROCHMAN

Noam is an award winning filmmaker based in Tel Aviv. He runs a boutique video agency, <u>Kavana Films</u>, where he creates documentaries and branded content. His passion for documentary filmmaking has led his work to be published by <u>National Geographic</u> and <u>Thrasher Magazine</u>.

In February 2020, Noam's documentary, <u>Sign At All</u> <u>Times</u>, won first place in the short film category at The International Sports Press Association Media Awards.

Since 2018, Noam has been producing Jewish/ Israel activism videos with Rudy Rochman that have accumulated millions of views across social media. Their work has proven effective in inspiring young Jews to learn about their identity and motivating them to stand up for their people.







NOAM LEIBMAN

As a producer of Branded Content, documentary television, and Feature Films, Jonny has a longstanding history of creating moving, story driven content with large, well known brands. He has worked with E! Channel, Food Network, Discovery Channel, History Channel and produced for brands like Coke, Harlequin, Mattel, MasterCard, Warner Bros, Budweiser, BMW and more. His latest feature film "White Lie" premiered at TIFF '19 and was nominated for 4 CSAs.

He has travelled all over the globe, always excited by pushing the limits of media in order to tell great stories.

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JONATHAN POTTINS

Emmy award nominee journalist, David Benaym, is an author, magazine publisher, documentary producer and director living between Tel Aviv, Paris, and New York. David has been covering American politics since 1999.

As a radio, TV and documentary journalist and producer, David has extended field experience, both for broadcast news and online platforms. He has worked for networks all around the wold, in Europe for CNEWS, LN24, France Info, in Israel for i24News, Kan Radio and the US for ABC News among others.

Documentary credits include Les Etats Désunis, Selma: On Edge, Moving Still a life performance.











DAVID BENAYM



THE FUTURE

FUTURE SEASONS

There are Jewish communities all over the globe that the broader Jewish world knows very little about.

Let this documentary be one of many - to connect us all and to bring the Jewish people closer together.





SEASON 3



SEASON 4





Pashtuns Jews



AFGHANISTAN



Bnei Menashe & Cochin Jews Northeast & South India



INDIA



Mountain Jews Eastern & Northern Caucasus



嬕 AZERBAIJAN 🔍





Kaifeng Jews

Henan province of China





Amazon Jews Amazon basin cities & villages





BRAZIL & PERU



Djerban Jews Tunisian Island of Djerba



TUNISIA



Malagasy Jews



MADAGASCAR

A GRAND UNIFIED HISTORY OF THE JEWISH WORLD.

AN IMMERSIVE WEB EXPERIENCE LIKE NO OTHER...

The history of the Jewish people is currently spread across countless books, websites, documentaries, holy texts and oral histories. It's found in archaeological sites around the world...but for the first time since the covenant at Sinai - we can build a fully comprehensive, interactive and immersive Jewish education experience that encompasses all of our rich history: All thought, all scholarship, all stories, all languages, all texts. Everything:

- A 3D fully immersive interactive map of the world.
- A timeline at the top of the screen that represents every year of history, recorded and biblical. As users scroll - the map changes, reflecting the borders and boundaries, names and regions of the earth through the years as it pertains to Jewish culture, history and influence.
- Anywhere you click you will be able to zoom into a world of interactive information of Jewish history for that region including:

- Videos by Jewish communities everywhere in the world, archival and newsreel footage from Jewish history, academic interviews and documentaries about historical events, documents, photos newspapers from the time period, explanations of the evolutions and innovations in Jewish practice, migration and milestones.
- Social media elements to create friendships with Jewish communities around the world.
- An immersive interactive and comprehensive portal into the history of Jews and Judaism, unparalleled in scope and breadth and always evolving.





PERSONAL MESSAGES
HIGHLIGHTING THE
IMPACT & REACH
OF RUDY'S ACTIVISM.





"Thank you Rudy!
For doing something important! Coming from an extreme leftist community - I was taught to be anti-Israel, without ever having heard from an Israeli zionist point of view...Thanks to you I've realised that I'm in fact a zionist myself."

"Shalom aleichem Rudy. I just wanted to let you know how much you've inspired myself and so many others with your activism and videos. I disconnected from Judaism after my bar mitzvah aside from family gatherings. Since finding your videos a few months back I have reconnected and reestablished my roots, consuming as much history, tradition, and culture as I can. I don't expect a response as I know how busy you must be but I wanted to thank you for giving me my identity back and instilling in me pride for where I came from. Keep fighting the good fight and know that you have an army of people behind you that are very thankful for your work and dedication to the cause. I'm in veterinary school now so super broke but I still couldn't help but to donate \$5 a month to you on Patreon.com. I even booked a trip out to Israel in December to come see the homeland! All the best, keep making that fire content. Bless."

"Shalom Rudy how are you? Holy sh**
you are a total inspiration bomb. Not
only what you are doing, engaging in
conversations, but also the approach
your doing that, staying calm and trying
to understand opinions. What you are
doing is just incredible and exactly what
this generation needs. Anyway, you
have really really inspired me, and as I
imagine many more people as well, and
this is just amazing! Please continue
with your incredible content!"

"Hey Rudy! I just wanted to let you know how much I appreciate what you do. I'm Jewish and used to be terrified to speak up against people that wanted to destroy Israel. But through the education of your videos, I've learned how to properly respond and educate people like that. I've become more confident when trying to defend Israel because of you. So thank you so much! Continue to spread positivity and knowledge on the subject of Israel! Much love, from Canada!"

"Hi Rudy. I recently stumbled onto one of your YouTube videos and haven't been able to stop watching your videos since. You're a great speaker and I admire what you do. You have enlightened me so much regarding the Israeli-Palestinian conflict and I hope you will keep spreading the truth. Last summer I visited the southern borders of Lebanon and saw Israel from afar but I hope one day to actually visit Israel. God Bless you always."

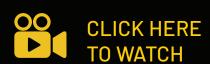
"Hi Rudy, I stumbled across your videos, and just wanted to congratulate you on your unique approach to hard conversations. I am of Turkish origin, brought up as a Sunni Muslim, and honestly for most part of my 40 years of life I've hated Jews, and always wished the worst on them. That was until I come across your posts, you have a good heart, and I can see this, you talk to people while respecting them, even though some show hatred towards you. Love your work, continue my brother, by the way, you are the first Jew that I actually felt love for. I will be sharing and promoting your posts to my friends and family, Shalom my friend."

RUDY'S ACTIVISM

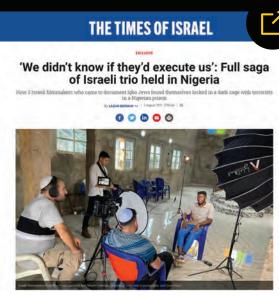


In July 2021 the team set out to film the pilot episode in Nigeria when they were captured and held in cages illegally for 3 weeks in a Nigerian prison. Thankfully their release was secured through diplomatic channnels, but their captivity brought attention to the plight of the lgbo Jews and spotlighted the WWNL documentary series.

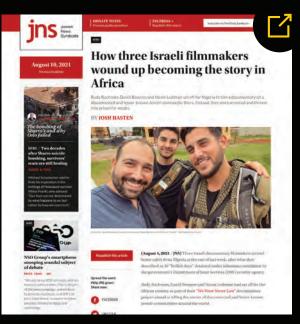






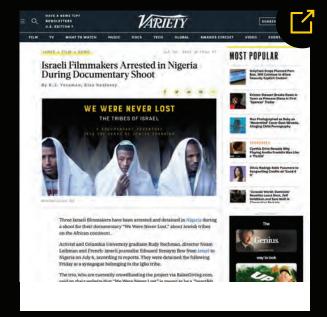














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